# CAMBRIDGE MINOR LACROSSE ASSOCIATION

**BOARD MEETING MINUTES**

Tuesday, January 3, 2023



Committee Members in Attendance: Jeff Lankowski, Leigh-Ann Radley, Deana Ezekiel, Charmain Rushton-Tyenecke, Jason Gillespie, Katrina Campbell, Brady​ Campbell, Erin Hall, Dan Beaudoin, Dylan Gillespie, Trevor Ford, Zach Dunseith, Katie Tumbin, Shawn Ezekiel

**Regrets:** Genevieve Oberlel, Luke Kivell

**AGENDA**

* Accept last meeting minutes
* Tension & Misinterpretation Discussion
* Director Reports
* Registration Information

# Meeting Called to Order By:   7:04 pm

# Motion to accept: Dan

# Seconded by:  Erin

# Motion to accept last months minutes: Charmaine

# Seconded by: Brady

# Jeff Lankowski – President

Spoke with Don Crowder from the City regarding our stance on the floor and what we were doing for the 2023 season.

* Don has requested to see the amendments we made at the AGM. We are good to go forward with the season.
* Received cheque from the Toronto Rock Store.
* Gave Dan the autographed head from Rochester, autographed jersey from Toronto and autographed balls from Brett Manney of Albany.
* by laws and constitution are up to date and submitted
* Directors reports are to be submitted 72 hours prior to meeting to the secretary

**Next Month**

* Will be scheduling board members to attend upcoming Zone meetings for the season. (Everyone will be attending a meeting, 2 people will attend)
* Working on cleaning up the Constitution so it can be posted to the website.

**Brady Campbell – Vice-President**

* What are our numbers for the skills and drills - 35 registered and 27 paid
* Shawn to do a blurb for skills and drills volunteers
* Katrina will blast about skills and drills for the winter sessions

**Dan Beaduoin – Director of Equipment**

* Assisted with the skills development program

**Next Month**

* go ahead and order shot clock
* help organise blood drive for Sean Cooper.
* get stick quotes/purchase sticks for giveaways for new players.

**???? - Sponsorship & Fundraising**

* No report submitted

**Erin Hall- Rep/Travel Director**

* Coaches interviews are January 9 and 10
* Delivered the food donations to a few different organizations
* will draft up an article stating where the food was donated to

**Katrina Campbell - Register**.

* Blasted out about winter sessions
* Once she gets access to sportzoft she will blast about registration
* Will have to start from scratch with regards to the police checks so we have a hard copy and will get declarations signed by all coaches

**Genevieve Oberlea- Scheduling Director**

* Booked floor time at Queensmount Jan-March. Jan and Feb will be used for the skills and drills and the 3 weeks in March will be used for pre-tryout floor time.
* Submitted the Rental request to the City of Cambridge for this upcoming spring/summer season. Preston will be closed as of March 25th so asked for Duncan, Dickson and Galt.
* I plan to use Dickson again for tryouts in March/April.
* Requested updated Insurance to provide to the City.

**Next Month**

* Work with coaches on a potential schedule for tryouts
* Work with Marketing to see about the Community Booth in the Mall to promote
* registration

**Zach Dunseith – Director of Coach and Player Development**

* Collaborated with Travel Director to approve 2023 Coaching Application
* Participated in meetings with VP and Head Volunteers for 2022 Winter League
* Organized and assembled volunteer list for Winter League
  + Did not have full attendance in Week 1 due to scheduling conflicts, however more volunteers pledged (Nov 10, 2022)
  + At full attendance, an approximate ratio of 1:3 (volunteers: players) is attainable
* Curated drill/game resources to be used by Grant P. (Head Volunteer, 2016/2017s) and Trevor F. (Head Volunteer, 2012-2015s) during Winter League sessions
  + Curation will continue throughout Winter season and beyond to Summer 2023 for all coaching staffs
* Introduced myself to all Winter League participant families via email and personal conversation during Nov 9th session
* Collaborated with Travel Director to revitalize and update interview questions for 2023 coaching interviews
* Contacted recent CMLA coaches and reputable non-parent CMLA alumni to recruit them into the coaching application process

**Next Month**

* Collaborate with Equipment Director to update and revitalize Coach’s Corner and CMLA Alumni pages on CMLA website
* Complete coaching interviews and prepare selections for committee presentation
* Snacks on skill session last day
* Weekly reminder for canned goods or peanut-free snack food
* Bingo Training 9-11 Friday Dec 2nd

**Luke Kivell – Director of House league**

* Reached out to KW &amp; Guelph house league director to introduce myself and get a feel for how the house league has been run in the past.

**Next Month**

* Work further with the KW &amp; Guelph directors to get a general plan for next season.
* Start implementing parts of the plan that are possible.
* Set a soft schedule (how many practices/game per week. Etc)
* Create template practice plans based around fundamental skills, fun and

team work.

* Reach out to volunteers for support

**Trevor Ford** - **Director of House league/Paperweight**

* looking at 2 individuals to run the paperweight program
* CMLA will supply sticks for new players

**Deana** **Ezekiel – Director of Special Events**

* to look into getting socks/hats from the ILA for the winter skills
* will put together the list of volunteers for the bingo for the raffle

**Shawn Ezekiel – Director of Volunteer**

* No report Submitted

**Katie Tumbin - Director of Marketing**

* Reached out to Don Crowder regarding contract and advertising (road signs) and in the

arenas

o City is looking into setting up contracts in the future with the sports team

o He provided the link for road signs

* Reached out to Staples on Sponsorship (perhaps marketing and print dollars)
* Reached out to Kidspire Media, obtained Contract
  + Term is Nov. 2021 – Oct. 2024
  + We have no sponsors currently signed up with Kidspire; they did not receive the information they requested.
  + Requesting some details for the new sales rep to go looking for sponsorship or new season -The process takes about 3 months from initiation so we need to get them to start right away if that is something we are interested in pursuing. (See attached Spreadsheet)
  + Below is their services provided according to the contract attached

Will connect with OLA to get the template for brochure to be handed out

**Next Month**

* Explore ways to get more advertising space at the arenas and see if we can get
* Lockable Poster/bulletin boards put up.
* Get Kidspire information in order to obtain sponsorship for this season, See attached
* spreadsheet that needs to be filled out (Attachments)
* Advertising for New season – what’s the message we want to define our year?
* Advertising for any Free Try Lacrosse Days? – Are we doing any (we should if we are wanting to grow)
* Create a Sponsorship Program for CMLA with tiered sponsorships and membership at large opportunities. Update website on current sponsors (are the ones there current?
* Explore Corporate Sponsorships (Staples, local Print Shops, Amazon)

**Questions**

* Do we have any contracts with any sponsors currently? (what about the companies on

the website?)

* What are our current sponsorships with and what are the arrangements there?
* The Logo – who did it for us?

**Jason Gillespie – Director of Media**

* posted about Bryce and Bentley Border Wars tournament
* posted about Dylan Gillespie’s 5-point night playing up for the Brampton Express for the ALL
* posted winter skills and drills information for new sessions in January
* skills and drills pictures and videos from current session
* Media information for Jr b team
* pickup of hoodies Post
* Elijah Edwards committing to division 1 RMU
* Ashton Lankowski committing to Bridgeport university
* posted OLA reffing recruiting post
* gauging interest for winter clinics
* article from Cambridge Times about Cambridge obtaining Jr b franchise
* Instagram followers 1104
* Facebook followers 797
* Twitter followers 830

**Next Month**

* Christmas post
* New Years post
* Refs wanted post
* New winter session info
* Coaching Selection
* post with kids from our organization playing in other leagues and ask parents to send pics and videos

**Dylan Gillespie -Chief Referee**

* During November I have gained interest from a few more people about reffing.
* I am still looking for more people to time keep so we have a wide range of both timekeepers and referees to make each game happen smoothly and without any confusion.
* I plan on reaching out to returning referees and timekeepers in the coming weeks as well as try and reach out to u15/17 players to see if there is any interest for either position.
* Will continue to use social media to get interest in time keepers and refs
* Are clinics on line or back in person - CMLA will reimburse for your clinics if you ref so many games

**Leigh-Ann Radley – Secretary**.

* No report submitted

**Charmaine Rushton-Teynecke -Treasure**

**CMLA Budget 2023**

**INCOME**

CMLA Balance $20,783.57

Bingo Balance 15,356.76

JRB Loan (repayment) 8,000.00

Registration 38,000.00

Bingo Income 16,000.00

Sponsorship 1,000.00

Travel Fee's 14,000.00

Try-out Fee's 2,000.00

**TOTAL $115,140.33**

**EXPENSES**

OLA fee's 2,000.00

Zone 8 fee's 550.00

Provincial Fee's 5,500.00

Equipment 8,000.00

Storage 1,000.00

Web Site 1,200.00

Floor Time 25,000.00

Advertising 1,900.00

Executive Insurance 1,200.00

Coach Clinic 2,000.00

Trainer Course 200.00

Police Checks 80.00

Administration 2,000.00

Ref & Timekeeper Labour 6,000.00

Refunds 4,000.00

Paperweight Labour 1,500.00

Fines 300.00

Team Ontario 500.00

OLA LEVY & AWARDS 800.00

**TOTAL $ 63,730.00**

**BALANCE $ 51,410.33**

**New Business**

# Discussion on tensions on Board

* All meetings will be held at Stephenson's Rental or a City Venue

Looking to have guidance at zone or OLA - Do we need another person in on conversations?

* Should we send out a brief to the board if we have conversations dealing with business moving forward so we remain transparent.
  + 1st contact if something serious the secretary should be part of it to take notes
  + if not serious then there should be a brief to the board which should be included in the minutes
* We need to protect each other and trust each other and remain transparent
* Depending on the situation it will depend on how many people are part of the conversation
* Disciplinary committee members Erin, Brady, Dylan, Jeff is the escalation person then to zone
* Coaching interviews - taking place next with with the questionnaire and will be brought back to the meeting
* Tentative meeting for Thursday, January 12, 2023 via zoom to discuss coaches - Jeff to send out the link for the meeting

# End of year banquet - Deana to check into seeing if we can use the bingo money to cater the banquet - Brady to look into getting a venue and some sort of sponsor

* to have a “home opener” night for CMLA with a raffle, swag and maybe food
* Home opener night committee - Erin, Deana, Katrina and Katie
* Received $8000 cheque back from the Junior B organization
* Received a $900.30 cheque from the Toronto Rock for our portion of the swag
* Registration will be opening up shortly

**Motion by Brady: Price freeze on 2023 Registration Costs to remain the same as 2022 costs.**

**Seconded by Charmaine**

**Carried**

* Dan - can we do a blood drive for Shawn Cooper - we will pick a night in February for this blood drive-Dan will set up a team and blast it out for donations, Toronto Rock will be donating a gift package
  + Zach to reach out to his former team whom Shawn played on to organize something, possible a signed jersey

**Motion by Charmaine: $250 visa gift cards to give to the family of Shawn Cooper**

**Seconded by Leigh-Ann**

**Carried**

## Close of Meeting Moved by: Jeff

## Seconded by: Zach

## That the Cambridge minor Lacrosse Association meeting of Tuesday, January 3 2023, be adjourned at 903 pm hours.

Next Meeting: Tuesday, January 10 ,2023